

Privacy Policy

Last Updated: October 2025

Smart Signals (“we”, “our”, or “us”) operates the website **smart-signals.io** (the “Service”), owned and managed by **CLICKWISE MARKETING LTD.**

This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit or use our Service.

By using the Service, you agree to the terms described in this Policy.

1. Interpretation and Definitions

Interpretation

Words with capitalized initials have meanings defined below. These definitions apply whether the terms appear in singular or plural.

Definitions

- **Account** — A unique profile created for you to access our Service or its features.
- **Cookies** — Small text files stored on your device that help analyze usage and improve the user experience.
- **Device** — Any tool used to access the Service, such as a computer, smartphone, or tablet.
- **Personal Data** — Any information that can identify an individual, directly or indirectly.
- **Service** — The website **smart-signals.io** and its associated features, content, or functionality.
- **Service Provider** — Any natural or legal person who processes data on our behalf, such as hosting, analytics, or marketing partners.
- **Usage Data** — Data automatically collected when you interact with our Service (for example, IP address, browser type, or time spent on pages).
- **You / User** — The individual accessing or using the Service, or a company or other legal entity represented by such individual.

2. Collecting and Using Personal Data

2.1 Personal Data You Provide

While using our Service, you may provide information that can identify you, such as:

- Full name
- Email address
- Phone number
- Country or region
- Any information submitted through forms (e.g., “Get Started,” “Contact Us,” or newsletter sign-up)

2.2 Usage Data

We automatically collect certain data when you use the Service, including:

- Your Device’s IP address
- Browser type and version
- Pages visited and duration of visits
- Date and time of access
- Referring websites or campaigns (for example, advertising sources)

2.3 Tracking Technologies and Cookies

We use Cookies, web beacons, and similar technologies to:

- Operate and improve the Service
- Analyze usage and marketing performance
- Personalize user experience and content

You can configure your browser to refuse Cookies, but some parts of the Service may not function properly.

For more details, please see our **Cookie Policy**.

3. Use of Personal Data

We use Personal Data for the following purposes:

- To operate and maintain the Service
- To manage your Account or registration
- To contact you regarding updates, offers, or support
- To analyze performance and improve the user experience
- To detect, prevent, and address technical or security issues
- To comply with legal obligations and enforce agreements

4. Sharing of Personal Data

We may share your data in the following cases:

- **With Service Providers:** For analytics, hosting, communications, and advertising optimization.
- **With Affiliates and Partners:** To offer related products, promotions, or insights.
- **For Business Transfers:** If CLICKWISE MARKETING LTD or Smart Signals undergoes a merger, sale, or acquisition.
- **For Legal Compliance:** When required by law or in response to lawful requests by authorities.

We do **not** sell or rent your personal information to third parties.

5. Retention of Personal Data

We retain Personal Data only as long as necessary for the purposes described here or as required by applicable laws (for example, for dispute resolution, fraud prevention, or record-keeping).

6. International Data Transfers

Your data may be transferred to and processed in countries where data protection laws differ from your own.

By submitting your information, you consent to this transfer and acknowledge that appropriate safeguards are in place to protect your data.

7. Security of Personal Data

We take reasonable administrative, technical, and physical measures to protect your data against unauthorized access, loss, or misuse.

However, please note that no online transmission or storage system can be guaranteed 100% secure.

8. Links to Other Websites

Our Service may contain links to third-party websites not operated by us.

We are not responsible for the content or privacy practices of those websites and encourage you to review their privacy policies before providing any information.

9. Children's Privacy

Our Service is not directed at individuals under the age of 18.

We do not knowingly collect personal information from minors. If we discover such collection, we will delete the information promptly.

10. Updates to This Privacy Policy

We may update this Privacy Policy periodically.

The most recent version will always be available at **smart-signals.io/privacy**.

Significant updates may be communicated via email or a prominent notice on the website.

11. Contact Us

For any questions, requests, or concerns about this Privacy Policy or how your data is handled, please contact:

support@smart-signals.io

CLICKWISE MARKETING LTD